

The Airbus A350 with blue livery dedicated to Enzo Ferrari will fly over the Italian Grand Prix with the Freccie Tricolori

ITA Airways flagship aircraft chooses the skies of Monza for its first flight

Rome, September 9, 2022 - ITA Airways' new blue livery Airbus A350 dedicated to the legendary Enzo Ferrari will make its first flight in Monza at the Italian Grand Prix on September 11, when it will be the forerunner to the Freccie Tricolori at the start of the race, during the national hymn.

This is the first time ever that - "the Drake" - the legendary founder of the most successful team in Formula 1, boasting 31 world titles (16 Constructors, 15 Drivers) and the man who changed the history of motor racing across the world, has an airplane named after him. Only ITA could do it.

And it is also the first time that the national Flagship carrier is present at the Italian Grand Prix, as well as a unique occasion for the Freccie Tricolori to perform with a commercial aircraft.

Therefore, special thanks to Enzo Ferrari's son, Eng. Piero Ferrari, Eng. John Elkann and the Ferrari management team, who made this happen. The Airbus A350 in the ITA Airways fleet represents the ultimate expression of technology, sustainability and innovation.

The name Enzo Ferrari will be written on a red background, also a uniqueness, because red and Ferrari are one and the same, exactly like ITA Airways and blue. This unique red detail distinguishes this aircraft from all the others in the Company's fleet. The union between Enzo Ferrari and ITA Airways is natural: just as Ferrari innovated in the world of motorsport racing, ITA Airways wants to pioneer innovation in air transport.

ITA Airways' Airbus A350 dedicated to Enzo Ferrari on the Italian Grand Prix joins the other three aircraft the company dedicated to illustrious motorsport drivers who have written the history of Italian motor racing - namely the A330 named after Tazio Nuvolari, and two Airbus A319s named after Alberto Ascari and Michele Alboreto. All four aircrafts sporting the Company's new blue livery in the ITA Airways fleet feature the celebratory logo of the Monza Autodrome.

"The partnership between the Monza circuit, the Italian Grand Prix and the Flagship Company is a natural one." Said **Alfredo Altavilla, Executive Chairman of ITA Airways**. "All the more so for the centenary of the Circuit, which, like ITA Airways, is an ambassador of our Country in the world. This is the first time that the flagship Company is present at the Italian Grand Prix and today, we strengthen the union between ITA Airways and sports. After the aircraft named after several sportsmen, here are those dedicated to four personalities who have written the history of Italian motor racing, with the exclusive aircraft named after Enzo Ferrari which will make its first at the high point of the Grand Prix after the national hymn"

"With extraordinary sporting feats that have become legendary," said **Angelo Sticchi Damiani, President of the Automobile Club of Italy – ACI, the Italian Federation of Motor Sport** "Nuvolari, Ascari, Alboreto and, of course, Ferrari, have made generations of motorsport enthusiasts and fans from all over the world fly and meet. And it is precisely this ideal twinning of emotions - those of motor sport and those of flying - together with the sharing of fundamental values common to sports and aviation - utmost professionalism, strong competitiveness, continuous technological innovation, great attention to a sustainable future – that conveys the idea behind this important partnership between ACI and ITA Airways". "This Sunday," concluded Sticchi Damiani, "the Ferrari myth will fly over the Monza National Circuit for its debut. This is the wish for an ever brighter and more fortunate future for all of us."

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.